

Call for Submissions: 2025 San Clemente Ocean Festival T-Shirt Design Contest!

Are you an artist with a passion for San Clemente and the ocean? The San Clemente Ocean Festival is looking for new t-shirt designs for our 2025 event, and we'd love to see your creativity shine! Submit your artwork and have a chance to be part of "The Greatest Show on Surf" with your design prominently displayed on by creating the official design for our festival gear.

Submission Guidelines

- **Deadline:** All entries must be emailed to artshow@oceanfestival.org by **midnight on January 31, 2025**.
- **Design Requirements:**
 - Your artwork must include the text "**2025 San Clemente Ocean Festival**" and "**July 19 & 20, 2025**" in any arrangement and font style you choose.
 - While designs can be frameless or within a frame of any shape, they must feature themes centered on our lifeguards and/or lifeguard competitions, the Lifeguard Headquarters, and can include additional elements like the San Clemente Pier, ocean, beach scenes, or local marine life.
- **Technical Specs:**
 - Submit a high-resolution (300 ppi) or vector file at actual print size, with the shortest side being at least 12 inches.
 - Artwork should be layered where possible so each color is easily accessible for screen printing.
 - Limit your design to a maximum of six colors, with Pantone solid coated colors preferred for best color matching.
- **Originality:** All submissions must be original, created by the artist, and not used previously elsewhere.

Terms & Conditions

By submitting your design, you agree to:

- Allow minimal adjustments if needed to enhance the design for merchandise or promotional materials.

- Grant the San Clemente Ocean Festival exclusive rights to use your design across merchandise and advertising.
- Participate in media coverage related to the contest and, if possible, attend autograph signings or virtual appearances (no more than two) during the event.

Selection Process

Our Design Selection Committee and Ocean Festival Board will choose the winning design, which may be featured on festival merchandise, posters, awards, flyers, and more!

Show us your vision for the Ocean Festival, and help create keepsakes for our 2025 event.

White/event design winner:

\$1,000 / choice of three pieces of event merchandise

Color (navy/gray in past) design winner:

\$1,000 / choice of three pieces of event merchandise

Good luck, and thank you for your support of the San Clemente Ocean Festival!