



The San Clemente Ocean Festival is looking for a new t-shirt artist for our 2024 event!

If interested in submitting a design for consideration, please review the information below:

Entries must be emailed to cbannamiller@gmail.com by midnight January 31, 2024.

Text/font style, placement and arrangement are artists' choice. Designs may be frameless/borderless or reside completely inside of any shape of a frame. However, the design must include text referencing the **2024 San Clemente Ocean Festival, July 20 & 21, 2024**. The required text may reside anywhere on, in, above or below the design elements.

Artwork must include a focus on our lifeguards and/or lifeguard competitions, Lifeguard headquarters, etc. Representations of other object(s) relevant to the event - San Clemente Pier, ocean, beach and sealife may be included, but not mandatory.

Final artwork should be a Vector or hi res (300ppi) file at actual print size [the shortest side should be minimum 12 Inches]. Designs should be created in layers where applicable [so that each color may be accessed independently by the screenprinter].

A maximum of six colors will be used in the final design.

For graphics, Pantone solid coated colors are preferred; however, other colors used will be matched as closely as possible.

All artwork must be original creations of the contestant.

Designs must be emailed to cbannamiller@gmail.com by midnight **January 31, 2024**.

By entering the contest, the artist agrees to allow necessary changes (not effecting the integrity of the design) that may be necessary to ensure the best presentation of the design on merchandise, advertising in print and online media. The artist also agrees to grant exclusive use of the design to the San Clemente Ocean Festival, to participate in media coverage of the contest (interviews and photos), and (if possible) to attend appearances/autograph signings/virtual vents (no more than two) during the event.

How the Winner will be Chosen

The San Clemente Ocean Festival board and Design Selection Committee will choose the winning design.

The winning designs may appear on the San Clemente Ocean Festival's **2024** promotional materials (as applicable), which could include: clothing, decals, awards, posters, flyers, print and

digital media for advertising, the official event program, website, event signage and news media for the current and future years, as needed.

Designs will be recognized in the San Clemente Times in February, when we announce the winners.

White event design winner:

\$1,000 / choice of three pieces of event merchandise

Design for color (navy, traditionally) design winner:

\$1,000 / choice of three pieces of event merchandise